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| Criteria | Ratings | Ratings | Ratings | Ratings | Points |
| Provides explanation of “perception is reality” | 12-15 points  Provides a plausible explanation of “perception is reality” | 7-11 points  Provides an explanation of “perception is reality” but it may lack explanation or is slightly inaccurate | 1-6 points  Provides an explanation of “perception is reality” but it is inaccurate or is not clearly defined | 0 points  No explanation was provided | /15 |
| Description of how perceptions can be impacted by culture | 12-15 points  Identifies 3-4 ways perceptions can be impacted by culture | 7-11 points  Identifies 2 ways perceptions can be impacted by culture | 1-6 points  Identifies 1 way perceptions can be impacted by culture | 0 points  No description of how perceptions can be impacted by culture | /15 |
| Explanation of different cultural perspectives resulting from top-down/bottom-up processing | 18-25 points  Correctly explains how cultural perspective can result from top-down or bottom-up processing  Explanation is through with 2-3 examples | 10-18 points  Explains how cultural perspectives can result from top-down or bottom-up processing but may be slightly inaccurate and/or only provides 1 example | 1-9 points  Explains how cultural perspectives can result from top-down or bottom-up processing but is incorrect and/or provides no examples | 0 points  No explanation provided | /25 |
| Application of understanding the role of forming perceptions to future career | 18-25 points  Provides 3-4 applications of how understanding the role of forming perceptions can impact future career | 10-18 points  Provides 2 applications of how understanding the role of forming perceptions can impact future career | 1-9 points  Provides 1 application of how understanding the role of forming perceptions can impact future career | 0 points  No evidence of application to future career | /25 |