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| Criteria | Ratings | Ratings | Ratings | Ratings | Points |
| Provides explanation of “perception is reality” | 12-15 pointsProvides a plausible explanation of “perception is reality” | 7-11 pointsProvides an explanation of “perception is reality” but it may lack explanation or is slightly inaccurate | 1-6 pointsProvides an explanation of “perception is reality” but it is inaccurate or is not clearly defined  | 0 pointsNo explanation was provided | /15 |
| Description of how perceptions can be impacted by culture | 12-15 pointsIdentifies 3-4 ways perceptions can be impacted by culture | 7-11 pointsIdentifies 2 ways perceptions can be impacted by culture  | 1-6 pointsIdentifies 1 way perceptions can be impacted by culture | 0 pointsNo description of how perceptions can be impacted by culture | /15 |
| Explanation of different cultural perspectives resulting from top-down/bottom-up processing | 18-25 pointsCorrectly explains how cultural perspective can result from top-down or bottom-up processingExplanation is through with 2-3 examples | 10-18 pointsExplains how cultural perspectives can result from top-down or bottom-up processing but may be slightly inaccurate and/or only provides 1 example | 1-9 pointsExplains how cultural perspectives can result from top-down or bottom-up processing but is incorrect and/or provides no examples | 0 pointsNo explanation provided | /25 |
| Application of understanding the role of forming perceptions to future career | 18-25 pointsProvides 3-4 applications of how understanding the role of forming perceptions can impact future career | 10-18 pointsProvides 2 applications of how understanding the role of forming perceptions can impact future career | 1-9 pointsProvides 1 application of how understanding the role of forming perceptions can impact future career | 0 pointsNo evidence of application to future career  | /25 |